Dear Friends,

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Forty years ago, Junior Achievement transitioned from being solely an after-school program to providing in-school programs. It was a milestone for the organization, expanding student reach as never before. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, JA reaches more than 4.5 million students per year in 116 markets across the United States, with an additional 5.8 million students served by operations in 120 other countries worldwide.

In East Tennessee, our reach continues to see expansion. In 2014-2015 alone, JAET served 16,445 students in 766 classes across our region. The BizTown program has skyrocketed since the building of our state-of-the-art facility. In the 8 years since our doors opened, we have reached 37,923 kids through the BizTown experience!

With your support, JAET is helping shape young minds and giving you a more prepared workforce. Thank you for your investment.

Chip Reed
President

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Junior Achievement is the nation’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. JA’s programs—in the core content areas of work readiness, entrepreneurship and financial literacy—ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century. Our purpose is to inspire and prepare young people to succeed in a global economy, a goal we strive for everyday at JAET!

“Junior Achievement has helped introduce my business students to a wealth of information from outside sources. The business world is constantly changing, and by bringing business professionals into the classroom, students are able to gain real world knowledge and skills that they can take to the workforce. As a classroom teacher, I rely on Junior Achievement to help meet career readiness standards in business courses.

In addition to guest speakers, my involvement with Junior Achievement has afforded my students the opportunity to participate in free job shadow experiences, exposed them to professional development opportunities, and has supplemented our Personal Finance curriculum.”

— Heather Powell, High School Teacher
In a study commissioned by the Bill and Melinda Gates Foundation, hundreds of high-school drop-outs were interviewed in order to examine their reasons for leaving school. The explanation given by nearly half of them? Their classes were “irrelevant.” In fact, four out of five stated that “there should be more opportunities for real-world learning.” The study concluded: “The students need to see the connection between school and getting a good job.”

At Junior Achievement, that’s what we do: make the connection between learning and earning. JA’s volunteer-delivered, interactive curriculum — developed in partnership with educators and employers, and fine-tuned over 92 years of existence — has been proven to help students envision the possibilities of what they can be by helping them see the value of staying in school.
Junior Achievement of East Tennessee would like to thank all of its financial supporters through the JA Investors Club. The revenues which support JA programs come through a diversified network including annual contributions from businesses and corporations, foundations, individuals, cause-related marketing and special events. Junior Achievement greatly values the relationships with our investors and only succeeds in reaching East Tennessee students because of their financial support. Junior Achievement is proud to recognize the following investors for their financial contributions from July 2014 through June 2015.

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- Stowers Machinery Corporation
- Youth Achievement Foundation

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- D & H United Pump Supply
- Eagle Distributing
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- Redbull
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- Simon Roofing and Sheet Metal Corp.
- Simply Juice
- SK Energy
- Southern Pump & Tank Co.
- Southern Service & Refrigeration
- Sparkling Ice
- Team Air Distributing
- Team Services Group
- Techmer PM
- TEK Systems
- Babcock & Wilcox
- TIS Insurance Services, Inc.
- Unilever
- Simply Juice
- SK Energy
- Southern Pump & Tank Co.
- Southern Service & Refrigeration
- Sparkling Ice
- Team Air Distributing
- Team Services Group
- Techmer PM
- TEK Systems
- Babcock & Wilcox
- TIS Insurance Services, Inc.
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These individuals make significant personal investments to further JA’s mission:

- Charlie Anderson
- Randy Boyd
- Tamara Boyer
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- Marsha Hollingsworth
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- Frank Rothermel
- John & Kathie Sinclair