TO OUR VALUED INVESTORS AND FRIENDS,

Since 1969 Junior Achievement of East Tennessee has been making a positive difference in the lives of our youth. No other organization has the reach and impact that JA has in educating our youth on the virtues of the free enterprise system and instilling a solid foundation of financial literacy and workforce readiness skills. This past school year, JA partnered with hundreds of schools offering 22 different programs which span the entire K-12 curricula and impacted 17,663 local students.

JA programs help young people develop the skills they need to navigate the realities and opportunities of work and entrepreneurship in local, regional and national economies. In addition, Junior Achievement programs provide a rich curriculum that reinforces the Tennessee mandate for financial literacy!

These accomplishments are made possible because the business community provides both financial resources and volunteers. In fact, more than 700 community role models volunteered in the classroom while an additional 1,000+ parents & business leaders volunteered in BizTown – facilitating more than 238,000 educational contact hours during the 2012-2013 school year.

Thank you to all that have helped educate and inspire the next generation of business leaders and entrepreneurs—we could not have done it without your support!

Sincerely,

Chip Reed
President

Mark Lefler
Chairman of the Board

THE JA MISSION:
Ensuring that every child throughout East Tennessee has a fundamental understanding of the free enterprise system. More directly, JA’s purpose is to educate and inspire young people to value free enterprise, business, and economics in an effort to improve the quality of their lives.
The case for JA has never been stronger

Why JA Works...

At Junior Achievement, we give young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.

Our corporate and community volunteers deliver relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship.

JA programs empower students to make a connection between what they learn in school and how it can be applied in the real world – enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school.

Partnership & support from corporations, small businesses, universities, foundations, service clubs and individuals allow JA to bring volunteers and programs to local classrooms. JA trains volunteers to deliver our educational materials which are provided at no cost to students or schools.

Top Providers of JA Volunteers
(Companies that Provided Highest Numbers of Volunteers/taught the most Classes)

A special thank you to ALL our volunteers who were in classrooms a combined total of more than 200,000 hours! These firms went above and beyond to secure volunteers and we sincerely appreciate their involvement efforts.

Clayton Homes/ Vanderbilt Mortgage
38 volunteers taught 44 classes

University of Tennessee
30 volunteers taught 43 classes

Home Federal Bank
13 volunteers taught 14 classes

Green Mountain Coffee Roasters
11 volunteers taught 14 classes

Y-12 Federal Credit Union
3 volunteers taught 17 classes

“A DURING THE BIZTOWN SIMULATION VISIT, STUDENTS WERE COMPLETELY ENTHRALLED IN THEIR REAL-WORLD ROLES AND JOBS. OUR STUDENTS’ PARTICIPATION IN THE BIZTOWN EXPERIENCE HAS TRULY AFFECTED THEM IN A POSITIVE MANNER. IT HAS SHOWN THEM THE IMPORTANCE OF FINANCIAL RESPONSIBILITY AND HELPED THEM UNDERSTAND THE IMPORTANCE OF MONEY. MORE IMPORTANTLY, IT HAS INSPIRED CERTAIN STUDENTS TO BECOME BETTER STUDENTS AND CITIZENS!”

-MR. DEXTER MURPHY
POND GAP ELEMENTARY – KNOX COUNTY
2012-13 Program Highlights

Program Breakdown:

17,663 students served
238,160 contact hours

2012 - 2013

Proven Results:
Fifteen years of program research, including approximately 50 comprehensive, nationwide evaluations, consistently confirm our impact on students’ knowledge, skill development and attitudes.

Our programs prepare students to:
- Proactively manage their finances.
- Become entrepreneurs
- Develop skills that will be recognized and valuable in a global workforce.

By focusing on education, economic and youth development, JA programs contribute to the vitality of our community and the availability of a well-educated workforce.

Your support for Junior Achievement provides a visible and meaningful demonstration of your organization’s commitment to youth in our community. You are helping students develop the competence, confidence and character needed to compete in today’s global economy.

Educators invite JA into their classrooms because JA volunteers and materials support teachers with activity-based learning experiences and real-world perspective.

JA operates in the space between the education world & the business community, creating new partnerships daily. Since 2006, JA has increased the number of students served from approx. 9,000 to 17,660—NEARLY DOUBLED!
HOW OUR WORK IS FUNDED: INVESTORS

Our supporters range in size from global corporations to small local businesses, but they all share the common goal of empowering East Tennessee youth to own their economic success. We truly appreciate these organizations and their generous investment in East Tennessee youth during the 2012-13 FY.

Board of Directors

Bringing a great wealth of wisdom, insight and experience, our dynamic Board of Directors and dedicated team provides a hands-on approach to positioning JA as a leader in economic education. The leadership and philanthropic efforts of the Board of Directors are at the forefront of our efforts and accomplishments.

2012-2013 Board Officers

Mark Lefler – Chairman
AENSeAL Inc.

Tim Behling – Chair Elect
Bailey International

Tom Gallaher – Past Chairman
Gallaher & Associates

Anne Rochester – Sec / Treasurer

Chip Reed – President
Junior Achievement of East TN

2012-2013 Board of Directors

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Appalachian Regional Commission
Bandit Lites
Bechtel
Clayton Foundation
Covenant Health
Green Mountain Coffee Roasters, Inc.
Hollingsworth Foundation
Knoxville News Sentinel
Phillips & Jordan, Inc.
Pilot Flying J
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Clayton Homes & Vanderbilt Mortgage
Nestle
Pepsi
Mayfield/ Dean Foods
HC Excell
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Weigel’s
Y-12 Federal Credit Union
Youth Achievement Fdn.

2012-2013 Jaet Staff

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TIS insurance Services, Inc.
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Wooff, McClane, Bright, PLLC

How to Support Us:

$10,000 or more:
BECOME A BOARD OFFICER & DIRECTOR

$2,500 to $9,999:
BECOME A DIRECTOR

$1,000 to $2,499:
BECOME A TRUSTEE

$500 to $999:
BECOME A LIFE MEMBER

$250 to $499:
BECOME AN HONORARY LIFE MEMBER

$100 to $249:
BECOME A FOUNDER

$50 to $99:
BECOME A TRUSTEE FOR A LIFETIME

$25 to $49:
BECOME A FOUNDER FOR A LIFETIME

$10 to $24:
BECOME A TRUSTEE FOR TEN YEARS

$5 to $9:
BECOME A FOUNDER FOR TEN YEARS

$1 to $4:
BECOME A TRUSTEE FOR FIVE YEARS

$0.50 to $4:
BECOME A FOUNDER FOR FIVE YEARS

$0.25 to $0.49:
BECOME A TRUSTEE FOR ONE YEAR

$0.10 to $0.24:
BECOME A FOUNDER FOR ONE YEAR

$0.05 to $0.09:
BECOME A TRUSTEE FOR ONE MONTH

$0.01 to $0.04:
BECOME A FOUNDER FOR ONE MONTH

To Support Us:

Call 865.524.2727 or email info@jaeasttn.org.

SAY THANKS TO OUR GUESTS!