

My Business Plan

Date _____

Entrepreneur Name _____

Grade _____

School _____

Company Name: _____

Mission Statement: _____

Category: _____

Primary Customers: _____

We will launch our product in _____

Customers will want to purchase _____ because _____

_____ will cost _____ and we will be producing _____ of them to sell during our first quarter.

We will manufacture these _____

Marketing & Incentives: _____

_____ will be sold in _____

Slogan: _____

Employs: _____

Income:

Investments:

Capitalization \$

Capitalization: \$

Sales of Products during 1st quarter

(goal)

(Amount) x (Price) \$ = \$

TOTAL INCOME: \$

Expenses:

Advertising: \$

Equipment/Tools: \$

Furniture: \$

Office Rent: \$

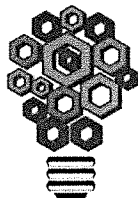
Technology: \$

Wages/Salary \$

TOTAL EXPENSES: \$

First Quarter Net Profit: \$

(Total Income - Total Expenses = Net Profit)



Entrepreneurial
Xchange
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