# Pitch Perfect Plan

When pitching your new business idea to potential investors, use your business mission statement and slogan generated on the iPad as a starting point. Your pitch can be delivered as a speech or a quick overview of your business and details about how you are going to be successful (ideally in 60 seconds or less).

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Helpful Hints:

- Practice first with a friend or member of your household.
- Start your pitch by introducing yourself.
- Shake hands with the listener.
- Make eye contact with the listener as you speak.
- Don't forget to ask for the investment.

Today I pitched my business idea to :

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