

November 12, 2021

UT Student Union, 1502 Cumberland Ave.

In-Person: 8:30am-3:00pm

Virtual: 8:30am -11:30am

Junior Achievement of East Tennessee, in partnership with local businesses & our education partners, is proud to present the JA Miss Business Experience!

The JA Miss Business Experience inspires young women to develop the executive mindset & encourages them to seek meaningful & dynamic leadership careers.

This event is designed to connect our future leaders with successful, professional women to share what they know with the next generation.

Event Highlights

- Hear from top local female executives
- Networking with peers & leaders
- Plated lunch with meal etiquette
- Creating a personal vision board
- Executive essentials swag bag
- Self-assessment & reflection
- Build a personal brand
- Tips on getting hired
- Dressing for success
- Confidence building
- Goal setting



Both In-Person &
Virtual Options Available!

This unique event was created to help young women design & envision their lives as corporate & community leaders

Contact for more information:

Event Chairwoman, Tamara Boyer, tboyer@etf.org or Melissa Sams, Melissa@jaeasttennessee.org 865.457.2461

Sponsorship Opportunities

The JA Miss Business Experience affords highly recommended female high school students from across East Tennessee the opportunity to enhance their personal growth, high level networking opportunities, and to build mentoring relationships with top female business leaders.

JA Miss Business Presenting Sponsor \$5,000

Welcome letter and company logo in program distributed to all participants.

Opportunity to make opening remarks &/or introduce keynote speaker.

Top female executive bio will be included in event program and during event.

Executive Mindset Sponsor \$3,000 (multiple available)

Special recognition at lunch. Medium size logo recognition on all event signage. Will be recognized in the event media release & in the event program. A seat as a table host with a top female executive bio in the event program.

Executive Essentials Swag Bag Sponsor \$2,000

All attendees will receive a swag bag that contains promotional items from businesses. Recognition during the program.

Virtual Platform & AV Sponsor \$1,500

The virtual platform allows the opportunity for young women to interact & participate virtually with the in-person experience. Sponsor audio & video support. Recognition during the program.

Vision Board Sponsor \$500

Provides supplies for participants to create a framed vision board that will serve as a visual reminder of goals they have set for their future.

Recognition during the program.

Student/Class/School Sponsor \$50 Per Student

This is an opportunity to sponsor participants. The amount will be based on the number of participants from the classroom or school partner.

For event information visit: jaeasttennessee.org/jaet-programs/ja-miss-business/

